



OIL and AUTOMOTIVE SERVICE MARKETING NEWS

559 S. Harbor Blvd., Suite A
Anaheim, CA 92805
714-563-9300
714-563-9310 fax
www.kalpub.com

Serving Fuel, Convenience Store, Quick Lube, and Carwash Businesses in the 13 Western States

2026 INSERTION ORDER FORM

Company: _____
Contact Name: _____
Phone Number: _____
Cell/Direct: _____
E-mail: _____

Billing Address: _____
City/State/Zip: _____

Also send an electronic copy of invoices to:

Billing E-mail: _____

Include ☐ ACH Authorization ☐ PayPal payment button (fees apply)

Month	February	April	June	August	September	October	December
Space Saved:	01-14-26	03-04-26	05-06-26	07-15-26	08-12-26	09-16-26	11-11-26
Copy/Art Due:	01-21-26	03-11-26	05-13-26	07-22-26	08-19-26	09-23-26	11-18-26
Press:	01-28-26	03-18-26	05-20-26	07-29-26	08-26-26	09-30-26	11-25-26

INSERTION DATES 2026 W/ EDITORIAL CONTENT	AD SIZE	AD ORIENTATION	COLOR ADDED	DESCRIPTION OR AD TITLE
FEBRUARY – WPMA Convention and Convenience Store Expo preview with extra distribution at the WPMA show at the MGM Grand Hotel in Las Vegas, Nevada.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	
APRIL – Preview of the Washington Oil Marketers Association Convention as well as coverage of recent meetings, including pictorial highlights of events at the WPMA Convention.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	
JUNE – Oregon Fuels Association Annual Conference preview, with additional distribution at the OFA show as well as photo highlights of recent events.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	
AUGUST – A preview of the CFCA Summit at the Hotel Del Coronado on Coronado Island – one of the biggest issues of the year with extra distribution at the California show.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	
SEPTEMBER – Preview of the PEI Convention/NACS Show in Las Vegas, NV. With the added participation of the EMA, it's an issue you won't want to miss.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	
OCTOBER – One-of-a-kind coverage of the many recent Western shows – keep marketing campaigns launched at the shows in the "front of mind" of potential customers.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	
DECEMBER – The year-end issue with business card holiday greetings, thanks to the 2026 advertisers, and a complete calendar of events for the year 2027.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	

- See Advertising Rate Sheet for ad sizes, costs, and multiple insertion discounts.
- Late cancellation (within 5 business days of press) will be assessed a 50% charge of the total cost.
- If scheduled shows change their dates or cancel, we reserve the right to change editorial content.

SIGNATURE: _____ DATE: _____