



# OIL and AUTOMOTIVE SERVICE MARKETING NEWS

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Serving Fuel, Convenience Store, Quick Lube, and Carwash Businesses in the 13 Western States

## 2025 INSERTION ORDER FORM

Company: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_  
Fax Number: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Cell/Direct: \_\_\_\_\_

Month	February	April	June	August	September	October	December
Space Saved:	01-15-25	03-05-25	05-07-25	07-02-25	08-06-25	09-10-25	11-05-25
Copy/Art Due:	01-22-25	03-12-25	05-14-25	07-09-25	08-13-25	09-17-25	11-12-25
Press:	01-29-25	03-19-25	05-21-25	07-16-25	08-20-25	09-24-25	11-19-25

INSERTION DATES 2025 W/ EDITORIAL CONTENT	AD SIZE	AD ORIENTATION	COLOR ADDED	DESCRIPTION OR AD TITLE
<b>FEBRUARY</b> – WPMA Convention and Convenience Store Expo preview with extra distribution at the WPMA show at the MGM Grand Hotel in Las Vegas, Nevada.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	
<b>APRIL</b> – Preview of the Washington Energy & Convenience Store Convention as well as coverage of recent meetings, including pictorial highlights of events at the WPMA Convention.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	
<b>JUNE</b> – Oregon Fuels Association Annual Conference preview, with additional distribution at the OFA show as well as photo highlights of recent events.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	
<b>AUGUST</b> – A preview of the CFCA Summit at the Manchester Grand Hyatt in San Diego – one of the biggest issues of the year with extra distribution at the California show.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	
<b>SEPTEMBER</b> – Preview of the PEI Convention/NACS Show in Chicago, IL. With the added participation of the EMA, it's an issue you won't want to miss.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	
<b>OCTOBER</b> – One-of-a-kind coverage of the many recent Western shows – keep marketing campaigns launched at the shows in the “front of mind” of potential customers.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	
<b>DECEMBER</b> – The year-end issue with business card holiday greetings, thanks to the 2025 advertisers, and a complete calendar of events for the year 2026.	<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> 1/3 Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Business Card	<input type="checkbox"/> Standard <input type="checkbox"/> Island <input type="checkbox"/> Horizontal	<input type="checkbox"/> Full/4-Color <input type="checkbox"/> Black & White	

- See Advertising Rate Sheet for ad sizes, costs, and multiple insertion discounts.
- Late cancellation (within 5 business days of press) will be assessed a 50% charge of the total cost.
- If scheduled shows change their dates or cancel, we reserve the right to change editorial content.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_